

presented by:



Paragons Promotion Sponsorship Packages

Program Overview:

13 Events

7 Cities

130,000 Attendees

Over 10 Million Targeted Advertising Exposures

Exposure on up to 6 Websites with a combined: 10k page views/month

Previous Celebrities have included Billy the Exterminator from A&E TV, Michelle Smith Former Playboy Playmate and Host of Two Wheel Thunder on Discovery HD Theater, Sons of Anarchy Cast Members, Ryan Hurst (Oppie), Theo Rossi (Juice), Kim Coates (Tig), Tommy Flanagins (Chibs), Emilio Rivera (Alveraz), Michael Orntein, Mark Boone Jr (Bobby)

Previous Sponsors:



LAW TIGERS



Event Calendar 2017 Events

Show	Date	Venue	Attendance
6 th Annual Hastings MI Motorcycle Swap Meet	January 8	Barry County Expo Center	3,000
33 rd Peotone Motorcycle Show & Parts Expo (Indoor Event)	January 22 nd	Will County Fairgrounds	5,000
33 rd Annual Chicago Motorcycle Show & Parts Expo	January 28 - 29	Tinley Park Convention Center	10,000
2 nd Annual Muskegon MI Motorcycle Swap Meet	February 5	L C Walker Arena	5,000
44 th annual Kalamazoo Motorcycle Swap Meet & Parts Expo	March 19 th	Wings Stadium	5,000
16 th annual Wexford County Motorcycle Swap Meet & Parts Expo	April 7 th	Wexford County Civic Center	5,000
36 th Annual Grand Rapids Motorcycle Swap Meet	April 16	Delta Plex Arena	5,000
33 rd Peotone Motorcycle Show & Parts Expo (Indoor & Outdoor Event)	May 7 th	Will County Fairgrounds	5,000
45 th Annual Blessing of Bikes Festival	May 19-21	Baldwin, Mi	40,000
29 th Annual Spring Valpo-Fest Motorcycle-Car Show & Swap Meet	May 28	Porter County Expo Centre	5000
33 rd Peotone Motorcycle Show & Parts Expo (Indoor & Outdoor Event)	July 9 th	Will County Fairgrounds	10,000
44 th Annual Kalamazoo Motorcycle Swap Meet & Parts Expo	October 8 th	Kalamazoo County Fair Grounds	5,000
36 th Annual Grand Rapids (MI) Motorcycle Swap Meet	October 22	Delta Plex Arena	5,000

Expected attendees for 2017: 130,000

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Over 10 million exposures

(We also customize packages according to your budget and requirements)

Presenting Sponsor:

\$1,000 or \$35,000 for all 13 shows (only 1 available)

- Signage and booth space
- Admittance for 8
- Logos on all materials, also shown 50% larger than any other sponsor
- Mentions on all radio and TV spots
- Free standing insert or Two page spread show in program
- Banner at event entry during event, event to be mentioned and announced as the "Paragon's Cycle Show Tour presented by (Sponsor Co)"
- Huge Banner at Trophy/main stage size 12 feet x 4 feet
- Name mentioned in all radio and print advertisements (app. 5 million exposures)
- Name will be mentioned in print advertisements in biker magazines like Thunder Press, Motorcycle Event Magazine (national), Walneck's, Iron Works (national)
- Abate magazine of Illinois, Indiana, etc, Thunder roads Magazine of Illinois, Indiana, Free Rider Press, etc. (1 million exposures)
- Logo shown on all materials and show billed as presented by..._____
- Logo will be printed on the front page of 60,000 event flyers per show, which will be distributed in Illinois, Wisconsin, Indiana, Michigan and (approximately 5 million exposures)
- Sponsor Company's name and logo will be shown on the front page of Paragons Promotion website

Gold Sponsor:

\$2,000 per show (not including Chicago Show) or \$10,000 for all 13 shows (3 available)

- Signage and booth
- Admittance for 4
- Logos on all materials and website
- Mentions on Radio and Media ads
- Frequent mentions on PA during the events
- Exclusive on some of the events

Silver Sponsor:

\$1000 per show (not including Chicago Show) or \$7500 for all 13 shows includes

- Signage and booth space
- Admittance for 4
- Logos on all materials and website
- Half page ad in show program

For more information contact:

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